

# Project Challenge

spring show 2017

**THE UK'S LEADING SPRINGTIME SHOW FOR  
PROJECTS, PROGRAMMES, PROCESS & RESOURCE**

# SHOW GUIDE

**22-23 March 2017**  
**Olympia, London**

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during Project Challenge  
Spring Show 2017 !

Stand 78  
22-23 March,  
London

**MONDAY: DAY 1 THEME**

**Regional Perspectives and Impact  
on the Global Marketplace**

Spotlight Session: The Art and  
Science of Project Communication  
Across the Globe

**TUESDAY: DAY 2 THEME**

**Navigating Boundaries to  
Drive Innovation**

Spotlight Session: Transforming  
Megaprojects with a Disruptive  
Hybrid Approach

**WEDNESDAY: DAY 3 THEME**

**Human Connectivity and the  
Future of Work**

Spotlight Session: How to Set Up a  
Successful 1000+ Project Portfolio  
in a Weak Matrix Organisation

# PMI® EMEA CONGRESS 2017

1-3 May | Rome Cavalieri, Rome, Italy

View the full agenda at [PMI.org/EMEAcongress](http://PMI.org/EMEAcongress)

## WELCOME

Firstly a warm welcome to all. I hope you will find your time at Project Challenge to be both very worthwhile and an enjoyable experience.

I would like to thank all of the inspiring speakers who have given their time to be here to share their expertise and experience providing a valuable learning experience to delegates at the show. I also would like to express my appreciation to our exhibitors and sponsors who provide a rich cross section of the latest products and initiatives and I would encourage delegates to take full advantage of what is on offer.

Most of us at this event have worked through the recent recession years and we all know that the words uncertainty and confidence mean a great deal, and I am sure that as Brexit will be triggered before March 2017 we will all be wondering what the future holds and what the challenges will be for all working on projects.

We know that effective project management is a skill that is valued by organisations in good times and bad. We are told that the financial institutions are in much better shape now than was the case in 2008, and the economy has defied the pessimists by continuing to be strong post referendum. The Government has stated its intention to continue investing in infrastructure projects, and a willingness to support industry.

The British people are a resilient lot, so let's try to be positive about the future. When we named this event Project Challenge in 2002, there was much we did not know, after all widespread use of the internet, websites, webinars, social media, the cloud etc were all in the future, what we did know was that there would always be Project Challenges.

I sincerely hope that this event will provide meaningful value to all who attend, thank you for being a part of Project Challenge Spring 2017, and may I wish you all every success going forwards.

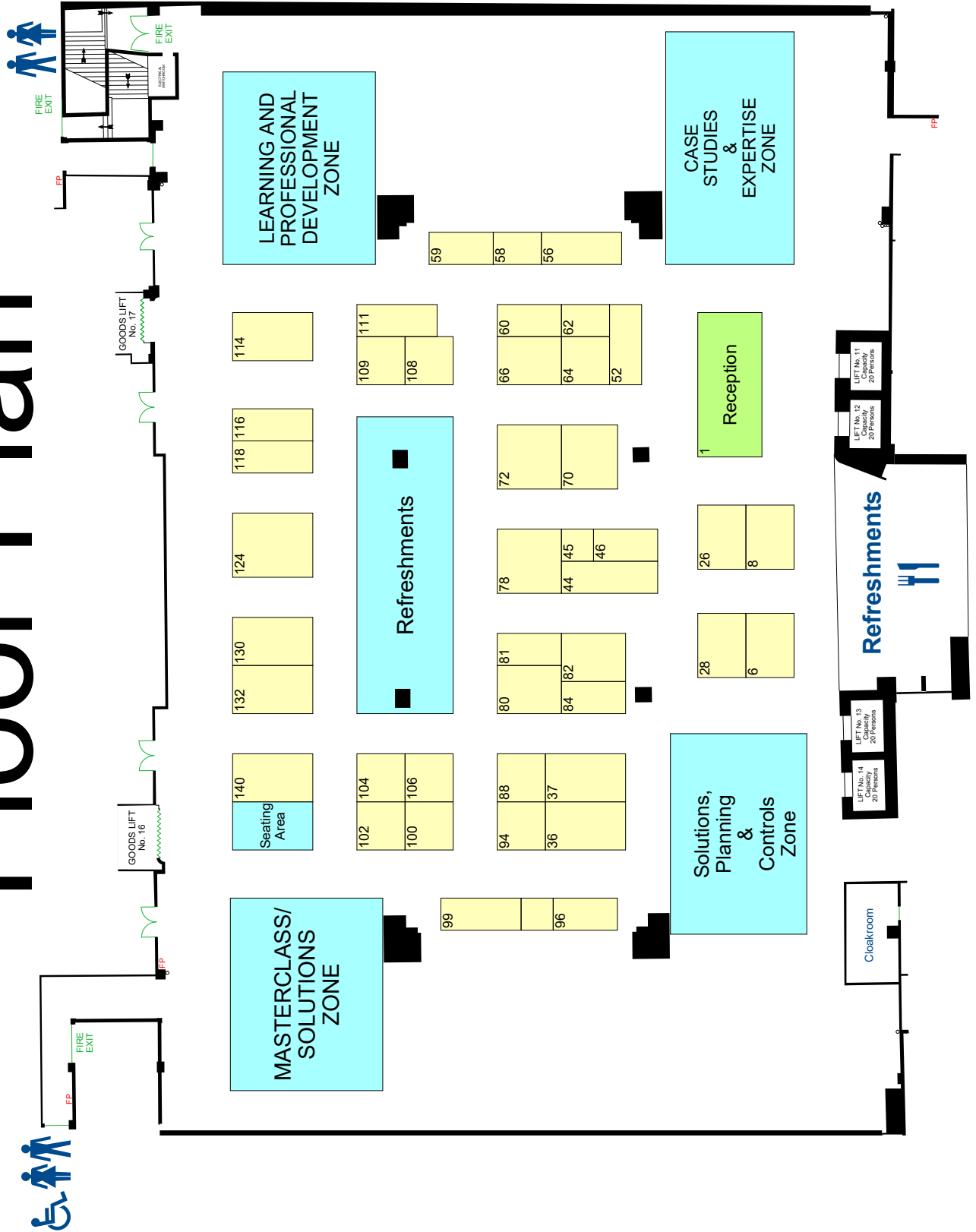
RICHARD WHITE – EVENT DIRECTOR

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NEXT EVENT - Project Challenge Expo 2017, 10-11 October, Olympia, London

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# Floor Plan



# exhibitors

STAND 60 20 20 BUSINESS INSIGHT	STAND 37 CHANGEDIRECTOR	STAND 58 KOGAN PAGE	STAND 59 PROJECT IN A BOX
STAND 118 AGILE BUSINESS CONSORTIUM	STAND 56 CITI LIMITED	STAND 46 MATCHWARE, INC.	STAND 6 PROJECT MANAGEMENT APPRENTICESHIP
STAND 66 ANTURA	STAND 94 CMC PARTNERSHIP	STAND 36 MICRO PLANNING INTERNATIONAL LTD	STAND 26 PROJECT MANAGER TODAY
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	STAND 124 KNOWLEDGE ACADEMY	STAND 140 PROJECT	

# CASE STUDIES AND

## CASE STUDIES and EXPERTISE ZONE Wednesday 22nd March

### 10:15 How do you create better control and visibility of a project portfolio?

*Phil Howe – Project Management Excellence Leader, Europe Honeywell Building Solutions*

Do you recognize these headaches? Lack of financial control and visibility on projects How to efficiently track progress and manage risk with hundreds of projects Inability to allocate resources effectively It's possible to manage 500+ non-construction projects in one place, gaining full control and visibility over all projects not just construction ones. Hear how one Enterprise within a \$38 billion global corporation improved project and portfolio management with better visibility and control. Show how improved visibility of a Project Portfolio is improving results Show how a Project Management Methodology can be truly embedded in a global organization Explore the reasons to invest in a Portfolio Project Management application Why Excel isn't the answer to every problem

### 11:15 Are you ready to be a project leader?

*Mark Dickson, Chairman, PMI Board of Directors*

As organizations are realizing that project management is strategic in a global economy, they're also realizing the need for project managers with the right skills and experiences on their strategic projects. This presentation focuses on the skills needed to lead the competition. While once technical skills and experience were sufficient, to stay relevant, project managers must also be project leaders. This requires the acquisition of leadership skills, as well as strategic and business management skills. Today's project manager must be able to connect why they are leading a project to their organization's strategy. You'll also hear personal stories and experiences from the speaker on project leadership in a globalized economy.

### 12:15 Change Management – a “nice to have” or essential for bottom line impact?

*Fiona Magee, CITI consultant*

Does this sound familiar? "I'm only interested in the bottom-line...not all that soft and fluffy change management stuff!"? Well here is the reality...A benefits realisation plan is not worth the paper it's written on if you don't bring people with you! So many organisations invest all of their time and resources into making change happen and don't recognise the importance of making change wanted or making change stick. There is a fundamentally flawed perception that change management is a 'feel-good' factor but not a key contributor to the bottom-line. In this presentation Fiona will help you to understand the important role Change Management has to play in the realisation of benefits from your projects and what are the key areas of focus for successful Change Management.

### 14:00 Does risk management manage your risks?

*Kenneth Evans, Risk Lead, Turner & Townsend and Chair of the Association for Project Management's Risk Special Interest Group*

We've all heard the more common complaints about risk management: that it's just about making risk registers, that all it's for is justifying a project contingency, that it's too complicated for what it needs to do. This session will take you through some simple ways you can start to identify your most important risks, manage them properly, and how to know when you really need a more complicated system. This presentation will provide some fascinating insights on how their objectives were achieved.

### 15:15 Moulding the next generation of project professionals to answer the challenges of the future

*Michelle Palin, Early Talent Lead, Government Project Delivery Profession, Infrastructure & Projects Authority, Cabinet Office*

We all face the challenge of change and with it the development of our capability. Summer 2016 was a watershed moment in this goal with the approval of an industry-led associate project manager apprenticeship standard. Aimed at emerging talent and for those wishing to requalify into the profession, this standard is the new benchmark for those entering project management. It is the first of a series to be followed by degree-level project manager and masters-level programme and portfolio manager standards.

This session will introduce the standard, how you can be involved, tips when considering the new Apprenticeship Levy and news from early adopters. In a world where people make projects; can we afford not to exploit this opportunity?

# D EXPERTISE ZONE

## CASE STUDIES and EXPERTISE ZONE Thursday 23rd March

### 10:15 Performance Management: Driving greater efficiency and effectiveness from projects

*Michael Parker, Associate Director, Gleeds*

Project teams are under greater pressure to become more effective and economical than ever before. To address this demand, Gleeds has developed its Performance Improvement model, "LEAD", to help our clients measure and drive continuous improvement on programmes and projects. In this session Michael will provide an overview of the LEAD model and the toolkit he has used to improve: accountability and decision making, the allocation of resources, and early warnings for potential problems. He will outline the importance of providing a focus on soft as well as hard targets to give a balanced view of delivery performance

### 11:15 MAXIMISE VALUE, MINIMISE EXPENDITURE – The approach MWH (now part of Stantec) used to successfully deliver Programme Objectives & Outcomes

*Paul Taylor – Head of Programme Development, MWH UK (now part of Stantec)*

In a change to the approach in recent years, many utility sectors have now been driven by the regulators to focus on an outcomes based approach instead of "the dash to concrete" outputs. This has resulted in the adoption of agile methodologies aimed at defining programme scope which clearly relates back to the customer and business benefits. Paul Taylor, Head of Programme Development with MWH, now part of Stantec, will discuss two agile techniques MoSCoW and NICR which have been successfully deployed on major capital Programmes in the water industry.

### 12:15 What is Project Prioritization worth to the PMO – and to you?

*Steve Beaumont, VP Business Development, TransparentChoice*

Life as a project manager, or in the PMO is sometimes thankless. If things go badly, it's all your fault... If they go well, then you don't get the credit! However it is the decisions made when choosing which projects to do, and how many, that are the root cause of the problems. So how can better project prioritization make a real difference to the PMO, and to you personally?

### 14:00 from confused to coordinated via cake: adoption, adaption & beyond

*Glyn Paskin, PMO Manager, Bakkavor & Simon Adler, Senior Sales Engineering Manager, Workfront*

Change is hard. Especially when it involves over 100 IT people who just want to get on with it and would do anything to avoid actually following a process! During this session we will share something of our journey with Workfront. We will show you where we started, how we engaged with Workfront and implemented the tool, some of the adoption strategies we used, and share our growing realisation that the implementation was actually the easy bit!

### 15:00 You Manage Things; You Lead People. The Psychology of Project Leadership

*James Barr, CPsychol. Director, Self-insight Ltd.*

What is the difference between project management and project leadership? This session starts off reviewing what leadership is, and the different perspectives people have taken. The presentation then focuses on where leadership behaviour makes a real difference at various points in the project life-cycle. The session will also consider how to assess whether someone has the potential for leadership and highlight the additional skills that need to be acquired with career progression and increasing responsibility.

# MASTER CLASS AND

## MASTER CLASS and SOLUTIONS ZONE PROGRAMME Wednesday 22nd March

### 10:15 Tailoring the DSDM Agile Project Framework to work within a client facing digital agency

*Vic Page – Accreditation Director, Agile Business Consortium, Andrew Larking – Creative Director, Deeson and John Ennew – Director of Technology, Deeson*

In this presentation we will look at how we took the DSDM Agile Project Framework and modified it for use in a fast moving digital agency. This presentation initially explores, at a high level of abstraction, the DSDM Agile Project Framework – since this is the framework that forms the stepping-stone to the Deeson Agile Framework. The presentation then goes on to explore the Deeson Agile Framework that incorporates iterative and incremental delivery of benefits, just-in-time planning and frequent review. In addition, its governance model ensures the client vision will be captured, whilst empowering teams to work without undue interference. In this session, Duncan Griffin explains how PS+, a simple solution for Project Online introduces the PS+ Agile framework to provide best of breed agile components which allow you to easily iterate across sprints via simple Kanban boards and track burn down via OOB reports.

### 11:15 From Change to Learning: Why we 'got real' about silver bullets

*Jodene Murphy – PMO Manager, AAT, Simon Jones – Head of Change Programme, AAT and Rebecca Leadbitter – UK Director, Sciforma*

AAT (Association for Accounting Technicians) will share with you the 5 key takeaways that have enabled them to double their Programme and Project productivity in less than 12 months and how and why they have moved from a focus on 'change' to a focus on learning whilst still delivering success.

### 12:15 PPM tools: What are you missing?

*Duncan Griffin – PPM Consultant, Corporate Project Solutions Ltd*

All Project Management tools allow you to plan your projects, produce pretty Gantt charts and track progress but simply planning individual projects and progress is not enough to deliver real control of your portfolio. What are your resources doing? Can your resources deliver your portfolio? How much is the portfolio costing? Are you delivering the benefits you promised? Is there an ROI? These are all important questions that most PMO's and executive teams want, or should want answered. However, many organisations are unable to supply answers due to a lack of tools or in some cases simply because the existing tools are just too cumbersome to use. This presentation will highlight the top three functional areas that are most often demanded and show you how Microsoft Project Online with PS+ will deliver exactly this information; easily, immediately and with a user friendly set of tools.

### 14:15 We are Agile... if only our stakeholders were too. Building an Agile organisation

*Andy Taylor – Managing Director, People Deliver Projects, with Ravi Rai – Partner, Four Points Consulting*

Agile has made great strides; it's here to stay, but there remain difficulties. Where is it applicable? What about the risks? The agile evangelists are impatient. The traditionalists are advising caution. The debate can become a battleground. Away from IT (in Operations, Finance, HR for instance), it's difficult to know how to engage with it. However for Agile really to deliver, everybody must find a way. This presentation will tackle the broader challenges of Agility, and how to bring your organisation with you. At this session, we won't just talk about Agility, you will watch it happen, in a scenario played out by professional actors, with audience interaction from where you sit. There will be debate, laughter, and serious learning. No one will be bored, we promise.

### 15:15 4 most important skills for Change Agents

*Melanie Franklin – Director, Agile Change Management Limited*

Change only happens if all those affected commit to changing how they work. To support everyone affected, any organisational change needs a large network of local managers, supervisors and staff to support colleagues as they make changes to their ways of working. This group do not need to be trained as professional change practitioners, but they do need to know some key elements of change management. In this presentation, Melanie will explain the 4 most important knowledge areas: Understanding resistance to change; Assessing impact; Planning transition; Assessing readiness.

# D SOLUTIONS ZONE

## MASTER CLASS and SOLUTIONS ZONE PROGRAMME Thursday 23rd March

### 10:15 Change – it isn't a soft science!

#### *Cath Convery – Owner and training lead within Explosive Learning Solutions*

Change shouldn't be chaotic it should be based on good data and the integration of many parts of the project including the communication plan and the training intervention. Explosive Learning Solutions have been involved in a number of change initiatives where the link behind data, the communication plan and the training programme have been critical to the success of the initiative. This talk will explore some of the ways these links have been fused together and link them back to theory such as Cath's favourite Kotter "The Penguin Man".

### 11:15 Resistance is good, and people do like change

#### *Andy Taylor – Managing Director, People Deliver Projects, with Ed Wareing*

Project Methodologies do not get changes delivered, people do. Change leaders don't achieve it in cascade briefings, they do it on the ground, in real conversations with their stakeholders. At this session, we won't just talk about change, you will watch it happen, in a scenario played out by professional actors, with audience interaction from where you sit. We will explore resistance and you will see the resistant behaviour that you encounter with your stakeholders. We will work on how successful change leaders identify and deal with it. There will be debate, laughter, and serious learning. No one will be bored, we promise.

### 12:15 Proving the value of deploying PPM with Project online and PS+

#### *Duncan Griffin – PPM Consultant, Corporate Project Solutions Ltd*

In terms of business benefits, deploying Microsoft's Project Online is an easy win for most organisations. As a low cost, powerful, industry-standard planning tool with numerous advantages over earlier Portfolio and Project Management (PPM) solutions, Project Online is, in most cases, the obvious choice. Sometimes those close to the solution or behind the business requirements understand the benefits of Project Online, yet they find proving the benefits to other stakeholders who are further removed from the solution challenging. This presentation is intended to help show how you can prove the ROI of your PPM deployment.

### 14:00 How harnessing Agile can transform internal projects

#### *Colin Farrelly, Senior Software Developer, Cora Systems*

Since agile's inception in 2001, it has radically changed how the IT industry has developed software. There has been lots of hype around both its success and failure but like any story there are usually underlying factors that dictate the outcome. When implemented properly as a methodology the underlying constructs that agile is based upon have been proven as a viable process across sectors. This presentation will reveal some surprising insights.

### 15:00 Why Resource Management Continues to Be on the Too Hard Pile and How to Get it Off

#### *Lindsay Scott & Eileen Roden – PMO Flashmob*

Resource management consistently comes up as the number one biggest challenge for the PMO, in this session Eileen and Lindsay explore why resource management is difficult for the PMO and share insights into how the PMO can tackle it. The session covers research from the PMO Flashmob and real world examples of how PMOs are approaching this challenge. It's not about the tools and software – this session focuses on the skills, capabilities, culture, processes and psychology – and introduces the Resource Management Circle concept. If you're working in a PMO today and resource management is on your too hard pile – come along to the session and find out how to get it off.

# LEARNING AND PROFESSIONAL DEVELOPMENT

## LEARNING and PROFESSIONAL DEVELOPMENT ZONE Wednesday 22nd March

### 10:30 Introducing the PRINCE2 2017 update: What's changed and what does this mean for you?

*Mike Acaster, PPM Portfolio Manager at AXELOS & Andy Murray, Partner at RSM UK and mentor for PRINCE2 2017 update*

Launching in June, the PRINCE2 2017 update will mark the arrival of a new PRINCE2 manual and updated Foundation and Practitioner examinations.

As a result of calls from the community, this latest iteration of PRINCE2 has been developed through close collaboration with project management professionals from a wide range of sectors. This has resulted in a thorough, evolutionary, update of PRINCE2. Our session will be led by two key influencers behind the PRINCE2 update, Andy Murray (RSM UK) and Mike Acaster (AXELOS). The pair will shed light on the reasons behind the update, the key changes to the certification and how this might affect you.

### 11:30 A Cocktail of Project Approaches

*Paul Bradley, Managing Director, SPOCE Project Management Ltd*

MoP, MSP, PRINCE2, PMP, PMQ, P3O, MoV, M\_o\_R, ACP, AgilePM. What do these mean? I understand PRINCE2 is a project management framework, MoP stands for Management of Portfolios, and MSP is Managing Successful Programmes, or MS Project, or even Movie Star Planet (according to my daughter's iPad). If I want to develop as a project manager, should I look at MSP or MoP, or look to another body such as APM or PMI? I'm now starting to feel shaken and stirred! With a plethora of project management certifications available, this presentation aims to explain some of these approaches, and how they interface with each other. It's hotting up on the project front... somebody get me some ice!

### 12:30 A reflection on the past and thoughts on the Future of Project Management – A call to action!

*Adrian Dooley – COO, APMG International*

APMG International reflects on a quarter of a century as a leading certification body in Project Management and asks "What's next?"

Coming into its 25th year, APMG International takes stock of what we have learnt over the years and looks to the up and coming Project Managers of today to predict what changes need to be made to be successful in the digital world.

Today APMG launches a call to action, if you would like to take part in shaping the future of Project Management or are interested in hearing from tomorrow's experts join us to find out how.

### 14:00 Unravelling the project management conundrum with PRINCE2

*Karen Swanston, PRINCE2 Specialist Trainer, ILX Group*

Learning PRINCE2 for the first time can be very exciting for some, as they're eager to learn about a great project management method that provides guidelines for implementation back at work. However, others can be anxious about what's to come — will they be able to do it, will they understand the methodology, oh and then you have to take an exam... oh no! This session will step you through how easy PRINCE2 can be to learn. We'll look at the basics of the framework without overcomplicating it, and provide you with some quick and easy-to-use hints and tips. Who knew that learning PRINCE2 could be this easy?

### 15:00 Today's learning-fiction is tomorrow's-learning fact

*Craig Kilford, CEO of CourseConductor.com*

Today we are seeing new trends in mobile learning, micro learning, virtual reality and gamification; but what about tomorrow? When we consider today's customer review economy and the exponential growth in technology, how will project management professionals learn 50 years from now?

Craig Kilford (CEO of CourseConductor.com and co-Author of Management of Portfolios) takes the audience on a futuristic journey, one that is defined by the sharing of training experiences and science fiction films.

# PROFESSIONAL DEVELOPMENT ZONE

## LEARNING and PROFESSIONAL DEVELOPMENT ZONE Thursday 23rd March

### 10:30 Introducing the PRINCE2 2017 update – What's changed and what does this mean for you?

*Chris Barrett – Deputy CEO & Chief Strategy Officer at AXELOS and Andy Murray – Partner at RSM UK and mentor for PRINCE2 2017 update*

Launching in June, the PRINCE2 2017 update will mark the arrival of a new PRINCE2 manual and updated Foundation and Practitioner examinations. As a result of calls from the community, this latest iteration of PRINCE2 has been developed through close collaboration with project management professionals from a wide range of sectors. This has resulted in a thorough, evolutionary, update of PRINCE2. Our session will be led by two key influencers behind the PRINCE2 update, Andy Murray (RSM UK) and Chris Barrett (AXELOS). The pair will shed light on the reasons behind the update, the key changes to the certification and how this might affect you.

### 11:30 The benefits of an APM Registered Project Professional support package

*Pete Walters – Director, 20|20 Business Insight*

"The standard for extraordinary project professionals" APM Registered Project Professional (RPP) is a pan-sector standard for those able to demonstrate the capabilities of a responsible leader, who have the ability to manage a complex project and use appropriate tools, processes and techniques. This presentation will look at the complexities of applying and achieving this standard and will give the listener advice about how to give themselves the greatest chance of success. 20|20 has proven expertise in the area of RPP support. It delivers Project Management training for all levels of project professional and for both individuals and large corporate learning programmes.

### 12:30 Self-Sabotage: why change fails

*Alex Smith – Quanta Training*

There are many reasons why change delivery can be unsuccessful, but this 30 minute talk focuses specifically on cognitive biases – mental shortcuts people take when processing information, how these can negatively impact change, and what we can do to manage them.

### 14:00 Developing a better business case

*Simon Blizzard – National Training Manager, The Knowledge Academy*

Simon has project managed extensively in the public sector namely within the NHS and MoD. Now he works as a lead trainer and training manager for The Knowledge Academy. What his experience has taught him is many projects fail due to the inherent lack of focus on developing a success business case and therefore he spends a large percentage of his time consulting in business case best practice. By getting organisations from both public and private sector to focus resources in adopting an effective framework for the development of the business case can quickly generate improved value and ultimately project success. The Better Business Case course offers all these benefits.

### 15:00 Fit for the future – making Business Analysts ready to take on the digital challenge

*Vicky Di Ciacca, Director, Be Positive*

Points that will be covered in this session are:

What does Agile mean for Business Analysts and how a BA adds more value on an Agile Project than you might expect.

The demand for Agile BAs is on the up – how do we address the skills gap

One BA's experience on the transition to agile

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# SOLUTIONS PLANNING

## SOLUTIONS PLANNING and CONTROLS      Wednesday 22nd March

### 10:30      Simplify the creation of your WBS with mind mapping: Technology, mind mapping & how they work together

*Liam Pettit, Business Account Manager, Matchware inc*

Mind Mapping is a highly effective practice used in the construction of the WBS and when paired with technology, mind mapping will simplify the project life cycle and improve the communication of your project plan.

During this presentation, we will explore the mind mapping theory and how that theory can be applied. Participants will learn how to create the WBS with mind mapping, how to simplify the project life cycle and improve project communication.

### 11:30      Managing and Defining 'Scope' – Get this right and the rest is easy

*Patrick Kennerson - Head of PMO, Balfour Beatty, C350*

Writing a Statement of Work (SOW) is one of the most important things that a project manager will have to do, frequently it is the first deliverable that a client sees. It is crucial that your SOW tells the client a story. It starts with the "why", then moves to the "how" and "what", followed by the "when", and "how much". Everything should be cohesive with a flow so that it is easy to follow. The SOW is not just a "form" that you simply fill in the blanks.

With this in mind, Patrick will talk about how to integrate SOW data elements in a way that adds value throughout the project scope life cycle. If done properly, the SOW elements can then be used to agree dependencies, model Risk via WBS elements, and act as Work Authorization Documents (WAD), provide bottom up forecasts, and baseline scope for change comparisons.

### 12:30      Developing your organisations Maturity – establishing firm footings

*Malcolm West, Managing Director, PROJECT in a box*

This session will use the P3M3 framework as a guide to assessing your current maturity and then to identifying what you can do to improve it. Surprisingly there are some relatively easy steps you can take to developing your maturity. This talk will look at these and show the experience of existing customers in following this path. Helpful tools will be provided as part of the session so you can turn learning into action on your return to the office.

### 14:00      The Art of Presentation; the Science of Information

*Stephen Brown - Head of Innovation, Polarisoft*

Does beautiful matter in project and portfolio management? In this talk, Stephen Brown explores how teams can increase collaboration and organisations can become more effective by focusing on how information is presented.

From improving the user interface of key systems, to updating reporting views for your senior management, simple targeted changes can result in measurable benefits to operational performance and the easier attainment of strategic goals.

### 15:00      Session sponsored by The Guild of Project Controls

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tba

# AND CONTROLS ZONE

## SOLUTIONS PLANNING and CONTROLS Thursday 23rd March

### 10:30 How to Improve Productivity

*Andrew Hudson, Managing Director, ChangeDirector*

Andrew explains how finding and applying the right measures has a profound and transformational effect on the performance of your organisation, your team and your projects.

Despite its criticality, organisations don't generally treat performance measurement as a discipline, competency, or process. If you think about your organisation, do you have practices in place to manage and govern measures? Is measurement getting the level of priority it ought to? Do you know how to measure things in the right way? What are the measures that matter? How do we realise the value and benefits of improvement projects? Attend this session to discover new ways of driving productivity improvement in your organisation.

### 11:30 How to balance skills capacity with demand in a volatile multi-project environment

*Gordon Petitt – Client Account Manager, Innate Management Systems Ltd*

Managing multiple projects with a limited pool of resources can be an exciting ride. Whilst sufficient skills must be available to ensure timely completion of assignments and avoid client disappointment, poor levels of resource utilisation can severely impact operational profits.

Drawing on recent experiences with Petrofac, the Oil and Gas facilities provider, and CB&I, a leading provider of technology and infrastructure for the energy industry, we will see how project and services organizations can maintain the right balance in a constantly changing environment.

### 12:30 Create the Focus – Increase the Benefits

*Tom Elvin – Head of Programme Controls, MWH*

Programme Controls is often viewed as an aside, an overhead, an additional service that does not add value. Throughout the last five years or so, although we have seen awareness levels increase, have we really seen it add the value and benefit that it should. If not – why not?

Tom Elvin, Head of Programme Controls with MWH, now part of Stantec will talk around the issues that a number of us have undoubtedly encountered, how his team has helped remove them, whilst increasing awareness, understanding and ultimately benefit.

### 14:00 The project manager's conscience – the challenges to implementing robust project controls discipline

*Graham Joyce, Chief Operations Officer of IMD Group*

It is known, and widely discussed that many projects fail. Similarly, there are a broad range of Project Management approaches and associated tools available offering to minimise the risk of such failure. Yet failure still occurs, and to many stakeholders this comes with an element of surprise; "How could my project be failing, when it was all going so well?"

The project controls professional is in many ways the conscious of the project, and custodian of the sometimes unpopular truth. Either embedded within, or supplementary to the Project Manager's toolset, there are a wide range of techniques available to monitor progress and inform pre-emptive corrective action – if only the warnings are acknowledged and understood in time. This presentation explores some of the barriers to the effective influence of project controls, and some of the potential ways to overcome them.

### 15:00 Learning the lessons from railway delivery projects

*Tatiana Kotrikova, Project Manager, TK Rail Services Ltd*

Project delivery is a complex mechanism. Some people may think it's not but it is. One of the main reasons why it is complex is because project delivery involves people, their knowledge and how you manage, transfer, and apply it on your next project. We might deliver a successful project safely, to scope, on time, and on budget but once we go to another project, for some reason, the same approach doesn't work. There are several aspects to learning the lessons from project delivery but learning a lesson from rail project delivery is even more complex. This presentation will outline some examples, and identify some of the helpful lessons learned.

# exhibitors

## 20|20 BUSINESS INSIGHT Stand 60

20|20 Business Insight provide world-class Project Management training globally. We deliver appropriate training for both individuals through our open course programme and corporate clients through our training solutions team. Our training is available online, in the classroom, through blended learning, and as part of in-house programmes. We are focussed on Project Management and all of the elements within it. Our expertise and application experience gives us a unique ability to design highly effective courses. Contact us for more information about our open courses, online options, corporate solutions and bespoke programme design. [www.2020projectmanagement.com](http://www.2020projectmanagement.com) | 0808 168 2020 | @2020Business

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## ANTURA Stand 66

Antura Projects is a complete solution for project, portfolio and resource management. For the last 15 years, we have supported over 150.000 users in more than 50 countries to achieve excellence within PPM. Experience the perfect combination of powerful features, great flexibility, fast deployment and outstanding usability.

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UK

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Email: [info@antura.sek](mailto:info@antura.sek)  
Web: [www.antura.com](http://www.antura.com)

## AGILE BUSINESS CONSORTIUM Stand 118

At the Agile Business Consortium we are continuing to establish ourselves as the 'go to' people for any business, government organisation or charity interested in Agile Business Change. As a not-for-profit company, our philanthropic goal is simple – to help organisations become more successful by becoming more Agile. The Agile Business Change Framework encapsulates a light-touch, Agile approach to business change. It takes a customer focused, iterative and collaborative approach to delivering business value way beyond its proven success in IT right into the heart of business. The framework scales from the evolution of customer-centric products and services by small Agile teams through projects (AgilePM®), programmes (Agile-PgM®) and portfolios all the way up to setting and maintaining a customer-focused Agile strategy for the whole business.

Agile Business Consortium  
Suite 1, Second Floor  
International House  
Dover Place  
Ashford, Kent  
TN23 1HU  
United Kingdom  
UK

Tel: +44 (0)1233 611162  
Email: [info@agilebusiness.org](mailto:info@agilebusiness.org)  
Web: [www.agilebusiness.org](http://www.agilebusiness.org)

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APMG-International is a leading Examination Institute which accredits training and consulting organizations, and manages certification schemes for professionals. We are accredited to the highest international standards by UKAS for our work with PRINCE2®, MSP® and M\_o\_R®. Our accredited training and consulting organizations have undergone a meticulous assessment process. APMG-International examinations are rigorous, challenging and consistent, so our candidates can be proud of their achievement.

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**ASSOCIATION FOR PROJECT MANAGEMENT (APM)**  
Stand 140

The Association for Project Management (APM), the largest professional body of its kind in Europe with over 20,000 individual and 500 corporate members, will be on stand 140. Come and find out how APM are committed to developing and promoting project and programme management through raising awareness and standards in the profession. The APM offers membership, qualifications, events, publications and much more. APM introductory Certificate now available online.

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Princes Risborough  
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HP27 9LE

Tel: 01844 271640  
Web: [www.apm.org.uk](http://www.apm.org.uk)

**AXELOS**  
Stand 109

AXELOS is a joint venture company co-owned by the UK Government's Cabinet Office and Capita plc. We are responsible for developing, enhancing and promoting a number of best practice methodologies used globally by professionals working primarily in project, programme and portfolio management, IT service management and cyber resilience. The methodologies, including ITIL®, PRINCE2®, MSP® and RESILIA™, are adopted in more than 150 countries to improve employees' skills, knowledge and competence in order to make both individuals and organizations work more effectively. Visit [www.AXELOS.com](http://www.AXELOS.com) to find out more, including how to join our online community for best practice professionals.

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London  
SW1P 1QT  
United Kingdom

Web: [www.axelos.com](http://www.axelos.com)

**BE POSITIVE**  
Stand 124

Be Positive work with customers to improve Business Analysis capability using industry best practice blended with vast practical experience. We provide reliable, flexible, high quality BA resources that improve project outcomes. This can be achieved through short-term resourcing, managed service and recruitment of permanent Business Analysts. We also deliver training courses which cover industry standards for business analysts and globally recognised certification of BA professionals. Our AgileBA® courses are designed for business analysts working in an agile environment and delegates learn both hard and soft skills that are required to support and carry out BA activities through a project lifecycle.

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3 Distillery Lane  
Haymarket  
Edinburgh  
EH11 2BD

Tel: +44 (0)131 337 8986  
Web: [www.be-positive.co.uk](http://www.be-positive.co.uk)

**BRISTOL MANAGEMENT CENTRE**  
Stand 124

Bristol Management Centre specialises in Management training. We cover General, Financial, Project, Programme, Portfolio, Risk and Change. We are accredited by the Chartered Management Institute, APMG International, Axelos and the Association for Project Management. Bristol Management centre works with all manner of organisations ranging from large corporates to individuals and in the Public Sector from the NHS to the MoD.

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Bristol  
BS1 4BQ  
United Kingdom

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Fax: 0117 975 3663  
Web: [www.bmc.ac.uk](http://www.bmc.ac.uk)

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## CHANGE MANAGEMENT INSTITUTE Stand 70

The Change Management Institute (CMI), is an independent not-for-profit organisation focused on developing and promoting the practice of change management, internationally. Our Mission is promote excellence in the management of change by setting standards, educating and supporting change practitioners and promoting the value of change management. We achieve this through: Credibility - Affording you membership and affiliation to a professional industry organisation Capability - Ensuring you have access to opportunities to continually develop and be recognised Connection - Local connections within a global community.

Change Management Institute  
GPO Box 5456  
Sydney NSW 2000  
Australia

Tel: +34 656 853 424  
Web: [www.change-management-institute.com](http://www.change-management-institute.com)

## CITI LIMITED Stand 56

CITI enables organisations to realise their business vision through projects and programmes. Formed originally as an alliance between Cranfield Institute and eight blue chip organisations, CITI is now an independent centre of excellence specialising in developing and delivering corporate capability in projects and programme management. We specialise in taking PPM education beyond method; translating approaches from the classroom into application in the workplace. To achieve this our courses are built around case studies which allow delegates to test their new skills in a safe environment and know how they will implement the approach before they return to work. After the course delegates are encouraged to contact their tutor to discuss any barriers to application to ensure that our clients see a real return on investment. To find out more, please visit [www.citi.co.uk](http://www.citi.co.uk).

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## CMC PARTNERSHIP Stand 94

CMC Partnership helps organisations deliver successful and enduring change. Owned and managed by Change Practitioners, CMC provides customised support and Prosci® Change Management Training, a systematic and holistic change management methodology adopted by 80% of the world's largest companies. The proven and practical approach to managing change is based on Prosci's 20 years of best practices research.


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Tel: 01600 740215  
Web: [www.cmcpartnership.com](http://www.cmcpartnership.com)

A portrait of Daniella Jenkins, a Black woman with long, wavy brown hair, smiling. She is wearing a dark grey button-down shirt. The background is a blurred outdoor setting.

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MK40 3JJ

Tel: 0800 043 2078  
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Harwell  
Oxfordshire  
OX11 0SG

Tel: +44 (0)1235 861 805  
Web: [www.explosivelearningsolutions.com](http://www.explosivelearningsolutions.com)

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United Kingdom

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**INNATE MANAGEMENT SYSTEMS LTD**  
Stand 52

Innate, the resource management software company, is a well-established UK software author with more than 80 active clients. Our products help to optimize the utilization of skilled resources and are particularly effective when multiple teams are working in a volatile multi - project environment. If you are struggling with spreadsheets, Innate can be rapidly deployed to your resource and project managers, effectively underpinning their demand management and resource allocation processes. As well as providing comprehensive resource planning capabilities, Innate can track time, costs, progress and expenses so that productivity and cost performance can easily be measured. The software is quick to implement, has great flexibility and is competitively priced.

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Ixworth  
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UK

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Web: [www.innate.co.uk](http://www.innate.co.uk)

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The Knowledge Academy is a global training provider which delivers training solutions for project management, programme management, change management and much more. Accredited by institutions including APMG, AXELOS and APM, we are trusted by professionals across the world to provide classroom and online learning for Best Practice products including PRINCE2®, MSP® and AgilePM®. We utilise specially selected venues and handpick expert trainers to deliver enjoyable, memorable learning experiences no matter the customer, from individual learners to corporate clients. Find out more about our courses at [www.theknowledgeacademy.com](http://www.theknowledgeacademy.com)

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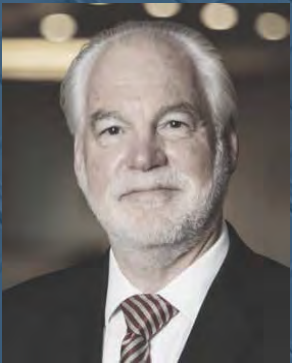


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# PROJECT CHALLENGE

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Mark Dickson has more than 30 years of experience in managing and leading multi-disciplinary teams and has been Project Management Professional (PMP) credential holder since 1998.

Before joining the PMI Board of Directors, he served on the PMI Audit and Performance Oversight Committee (APOC) as Vice Chair. In 2017, he became the new Chair of the PMI Board.

As organisations are realising that project management is strategic in a global economy, they're also realising the need for project managers with the right skills and experiences on their strategic projects. This presentation focuses on the skills needed to lead the competition.

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Stand 28

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PEOPLECERT

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**PMI**  
Stand 78

The world's leading professional membership organization for project managers, PMI shares knowledge with more than 500,000 members and credential holders in over 185 countries. Since 1969, PMI has impacted more than one million practitioners, businesses, governments, students and training organizations. Today, PMI's products and services range from world-class standards for project, program and portfolio management to five professional credentials, including the gold standard Project Management Professional. PMI's exclusive Global Corporate Council and European Corporate Networking Group engage large multinationals and government organizations in endorsing the value of project management. The only project management association with an established academic research program, PMI has invested more than US\$14 million in support of dozens of research projects since 1997. Learn more at [www.pmi.org](http://www.pmi.org)

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PA 19073-3299  
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**PMO FLASHMOB**  
Stand 132

PMO Flashmob is a learning and networking group for those who work in Portfolio, Programme and Project Offices. Come and talk to us about current PMO challenges; your career and development; find out more about how you can get involved with PMO Flashmob and learn more about what your peers are doing in their PMO career.

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Polarisoft is your business technology partner, supplying technology solutions and services for business to manage process, people and financials, with a focus on PPM, the PMO and other business management fields: Consulting: Subject Matter Expertise and Technical consultancy to deliver complex, multi-phased projects & programmes including training, and staff augmentation. Software Solutions: High quality technical solutions for all sizes of business, and across all verticals. This includes PPMAnywhere, our SaaS enterprise level PPM solution, as well as our Lean Six Sigma project tracking solution. Managed Services: A unique set of services tailored around making the time to value and ROI of any PPM implementation as quick as possible. Includes a PMO managed service.

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**PROJECT**  
Stand 140

Project magazine accurately describes itself as "The voice of project management" It is published 12 times a year and is the official journal of the Association for Project Management. Each issue contains a mixture of special features on continual professional development, young project managers, business initiatives and trends in project management as well as a focus on a specific theme. Recent themes have included 'spotlight on the next generation' and 'managing risk'. A comprehensive and up-to-date news section also covers the most topical issues affecting the profession, while case studies are used to highlight project management best practice in a range of relevant scenarios. Editor Sally Percy can be contacted at [sally.percy@thinkpublishing.co.uk](mailto:sally.percy@thinkpublishing.co.uk).

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NW1 5DH

Tel: 0203 771 7200  
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**PROJECT IN A BOX**  
Stand 59

PROJECT in a box is the leading supplier of methodology led project management software. Providing a full range of products suitable for Organisations, teams or the individual and supporting diverse methodologies and frameworks including PRINCE2, MSP, DSDM Atern, Praxis, nStep methods and others, you even personalise them or build your own. Our tools also provide document management, process flow, risk, issue and quality management tools, Finances, plan, task and resource management, notifications and email integration. Powerful Dashboards and reporting at project, programme and portfolio level makes PIAB the perfect choice for your PMO. Visit us to get your free new Community Edition and Planner tools.

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17

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PS+ is the multi-award winning, best-practice solution for Microsoft Project Online and Project Server. PS+ takes the unknowns away from lengthy implementations, enabling organisations to be up-and-running in an hour, not weeks; using a tried and tested solution, utilised by thousands of users across the globe. PS+ adds significant value by providing ready-made views, reports, access control and templates such as PRINCE2® and Agile, as well as, award-winning add-ins from the authors. Discover more, visit: [www.projectserverplus.com](http://www.projectserverplus.com)

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**QA**  
Stand 114

QA is one of the largest learning services organisations in the UK, developing skills and capabilities for everyone from apprentices to business leaders. With training centres throughout the UK QA delivers an exceptionally broad training curriculum to meet the needs of individuals and corporate businesses. With a client base covering 80% of the FTSE 250, and employing over 300 instructors, subject matter experts and learning professionals across a portfolio of 1,500 courses, QA is currently the number one provider of technical and business training in the UK. More information is available at [www.qa.com](http://www.qa.com).

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Stand 88

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**QUANTA**  
Stand 124

Quanta Training is a leading provider of training solutions with experts in Project and Programme Management, IT Service Management, Personal Development and Technical IT.

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"Our world-class Project, Programme & Portfolio Management frameworks provide a set of tools that act as a pathway to direct managers from the start of a project all the way through to completion. We have a number of bespoke and certified training solutions that will assist you with real-world completion." Alex Smith, Quanta PPM Manager

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**SPOCE PROJECT MANAGEMENT LTD**  
Stand 111

Description: Visit SPOCE's stand and gain an insightful look into the Project, Programme & Risk Management Best Practice markets including PRINCE2, AgilePM, PRINCE2 Agile, MSP, ITIL, M\_o\_R, MoV, MoP, P3O, Change Management and APM. If you're professional with an interest in projects and programmes, make your way to the SPOCE stand to speak to the real experts and original trainers of PRINCE2! SPOCE's stand will also provide you with an opportunity to review and trial our award winning e-learning products; PRINCE2 Passport, MSP Passport, ITIL Passport and AgilePM Passport. Our Project Management experts will be on hand to discuss your projects and specific training requirements. Exclusive discounts are available to attendees.

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